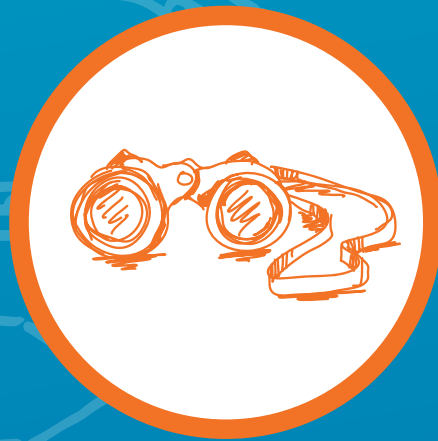


Great care inspired by our community



JOSEPH BRANT HOSPITAL
STRATEGIC PLAN 2023-2026

MOVING FORWARD, TOGETHER.



Message from the President and Board Chair

In 2022, we embarked on a journey to develop a new Strategic Plan for Joseph Brant Hospital, engaging our people, patients, families, healthcare partners and the broader community in a collaborative process to chart our path forward over the next 3 years.

Given the impacts of the COVID-19 pandemic nationally and locally, it was the right time to reflect and continue to move forward to support our patients, their families and our community. We have experienced many challenges that have made us stronger, and we are also very aware of the tremendous growth in the demand for important healthcare services in Burlington and surrounding areas.

We remain committed to providing access to the right care, to leverage key healthcare partnerships to advance integration and innovation, to ensure that we are making thoughtful and responsible resource choices, and to empower our people to achieve excellence in everything we do for the people who we serve.

Our new Strategic Plan supports this commitment to our patients, families and communities we serve. It will guide us through continued health system transformation. It lays out how we will create and strengthen new and existing partnerships and collaborate to provide the highest-quality care to our patients. It identifies the steps we will take to support our people through the pandemic recovery, nurturing their growth and well-being as well as strengthening our efforts to continue to attract high-performing healthcare workers.

We are committed to meeting the needs of our community, evolving and expanding on our successes, and seizing the opportunities that emerged during the pandemic.

We are pleased to share our 2023-2026 Strategic Plan with you. Please enjoy learning more about how we will move forward, together.



Barbara Elliot
Chair, Board of Directors



Eric Vandewall
President & CEO

Our Story

Joseph Brant Hospital is a Community Teaching Hospital that aspires to empower a culture of caring that is demonstrated by its strong clinical/non-clinical staff, volunteers and quality healthcare services. With our partners, and informed by the voices of our patients, families, caregivers, physicians and staff, we provide clinical services and programs to provide all patients with access to the care they need close to home.

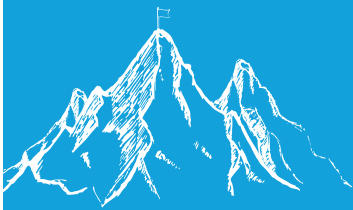


Creating Our Strategic Plan

In developing our new Strategic Plan, we reached out to over 23 stakeholder groups both internally and externally. Their ideas and input informed our refreshed Mission and Vision – where we are headed and how we will get there – as well as reaffirming the Values that define who we are and what we strive for each and every day. Together, we have created a plan that is collaborative, actionable and inclusive.

MISSION

Provide high-quality person-centred care together with our partners.



VISION

Relentless pursuit of exemplary care and experiences for all.



VALUES

Compassion

We are kind, courteous, understanding, and empathetic in all of our interactions.

Accountability

We accept responsibility for our behaviour and the quality of our work.

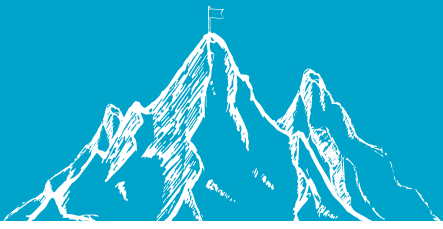
Respect

We are committed to a culture of inclusion and belonging, trust, safety, and wellbeing; we value what everyone has to say.

Excellence

We work together to provide the best care and experiences possible.



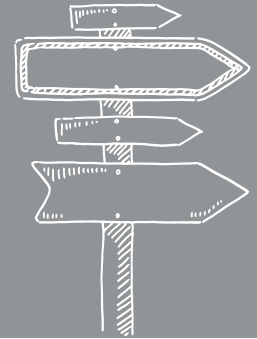


STRATEGIC DIRECTION 1

Achieve excellence in quality patient care

We will:

- Drive excellence through continuous implementation of evidence-based quality and patient safety standards.
- Engage our people and key stakeholders in organizational initiatives and processes to drive a culture of continuous improvement.
- Execute our Digital Health Strategy.



STRATEGIC DIRECTION 2

Nurture and support our people

We will:

- Champion a workplace environment that supports the well-being and safety of our staff, physicians and volunteers.
- Be recognized as a workplace of choice.
- Embed a culture of Diversity, Equity and Inclusion into all we do at JBH.

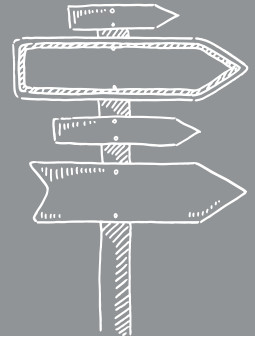


STRATEGIC DIRECTION 3

Re-imagine how we deliver care

We will:

- Support implementation of the Burlington Ontario Health Team's 3-year plan.
- Advance complementary relationships with our people and our partners to improve the health of our communities.

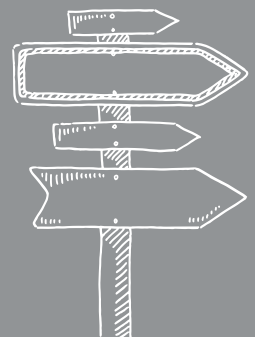


STRATEGIC DIRECTION 4

Collaborate to deliver outstanding care experience

We will:

- Relentless pursuit of operational excellence while ensuring the effective and efficient use of resources.
- Foster an environment that stimulates creativity and new ideas.



Thank You / Acknowledgement

As part of our strategic planning engagement, we refreshed our Mission and Vision to guide our path forward, and reaffirmed the Values – our CARE Commitment – that are at the core of everything we do. It is the right plan, at the right time.

We thank our dedicated and talented team of staff, physicians, volunteers and learners for your commitment to Joseph Brant Hospital, and your efforts to drive our plan forward. We also wish to thank our community partners for their input, feedback and continued support – standing with us every step of the way.

As we implement our new Strategic Plan, we will continue to keep our people and our community informed of our progress through regular updates and our Annual Report.

We are incredibly proud of the achievements and moments we have experienced together. As we implement our new Strategic Plan, we are excited for what is to come and look forward to our continued collaboration.

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JOSEPH BRANT
HOSPITAL

